



ABOUT US

Bismarck Consulting Firm is a 100% Black Female owned, B-BBEE Level 1 firm based in Midrand.

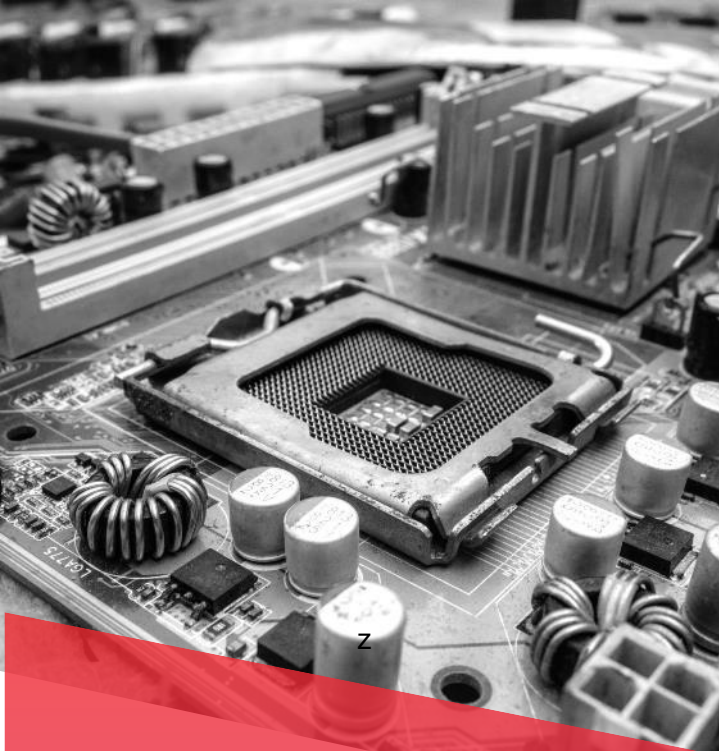
This is where expertise meet innovation to provide the best solutions. We are strategy and management firm serving clients in private and government focused industries.

We believe every company is bound to have problems. BCF offers professional advice, guidance, and actionable solutions provided by a team of experienced consultants.

CONTACT US

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BISMARCK BUSINESS CONSULTING FIRM



OUR SERVICES

Every business faces the existential threat of competitors, market dominance and financial complications.

Bismarck Consulting Firm provides methods companies can use to implement a successful growth strategy.

How We Help!

Cost Transformation: For a business to become cost competitive they need to carefully examine their business models. We help businesses with opportunities to improve their cost structures, while they continue to generate value, growth and efficiency.

Customer Experience: customer experience is crucial to the success of your business because “a happy customer is one who is likely to become a loyal customer”. We provide the expertise and tools that help your business with what matters the most to customers and equip your team to deliver pleasant experiences while streamlining processes and eradicating unnecessary costs.

Sales & Marketing: Having a great product is not the only requirement to run a successful business.

We help you achieve sustainable growth by putting your customers at the centre of your strategy and still generate revenue, and provide you with tools to transform how you deliver customer service and still earn your customer’s commitment.



Consulting Services:

Our consulting services focus on our client’s most critical concerns and opportunities; cost transformation, digital marketing, technology, advanced analytics, operations, CRM, financial advisory, human resources, customer service experience and sales.

Other Services: business plan, business profile, financial projections, law & legal action assistance, mentoring & coaching, team building and Office administration.

“To get Game-Changing results, start focusing on Game-Changing thoughts.”

Robin Sharma

ORGANIZATION

When the organization's way of doing business provides a successful adaptation to environmental challenges and ensures success, those values are retained.

We help your company to maintain the creation of the organization's culture which includes founders' values, preferences, and industry demands and also balance all these considerations and more, ensuring that you attract and retain great talent and effectively manage organizational change.

STRATEGY

We will help you clearly define your company's long-term vision, seeking to create corporate value and motivate the workforce to implement the proper actions to achieve customer satisfaction. Our strategy is to ensure that the value of your enterprise as a whole is more than the sum of its parts. We pay attention in three important areas:

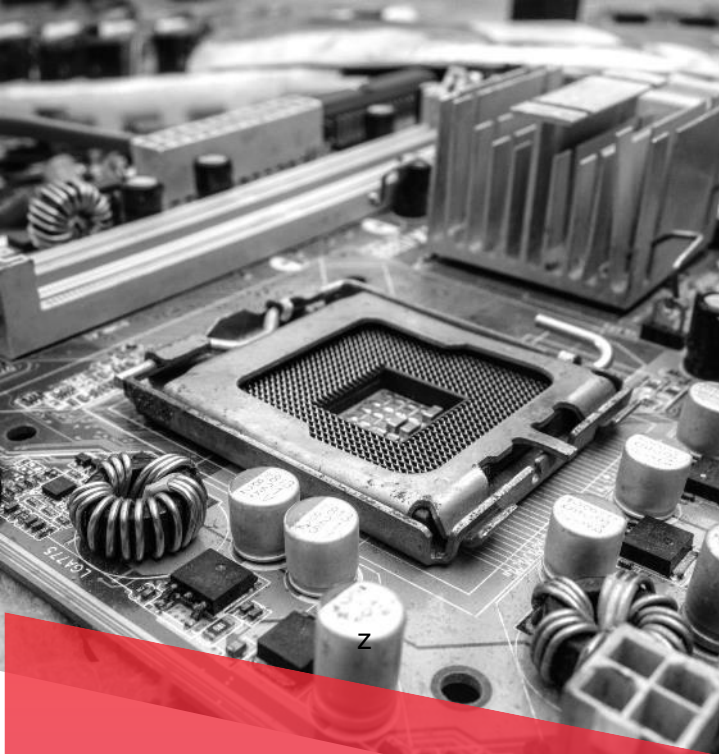
- A clear, shared, long-term vision that motivates the team and engages investors
- Define a portfolio strategy to realize the vision
- Establish the corporate policies and processes that reflect the corporation's parenting approach.

SUSTAINABLE CORPORATE SOCIAL RESPONSIBILITY

It is incredibly important that your company operates in a way that demonstrates social responsibility. Social responsibility and ethical practices are vital to your success.

Our approach guarantees that sustainability is embedded in your core strategy and strengthens your business.

We will make sure that your approach to sustainability is: tailored to your business operation and stakeholder involvement, produce business benefits, and entrenched to your company strategy.



Companies Worked with

1. Cush Development (Construction):

- Business Development
- Recruitment and Selection
- CRM

2. Nathea Clothing Collection:

- Consultation
- Photography
- Social Media Marketing

3. Ikworx Projects:

- Social Media Marketing

4. Enzo Civil & Construction:

- Consultation
- Business Plan
- Business Development

“Successful people are always looking for opportunities to help others. Unsuccessful people are always asking, ‘What’s in it for me?’” – Brian Tracy, Author and Motivational Speaker

We know:

Customer service is hard work. Some days are rewarding and energizing. Others are challenging, making it difficult to feel like what you do is important.

LET US DO THE JOB FOR YOU...





THANK YOU FOR YOUR SUPPORT

www.bismarckconsulting.co.za